

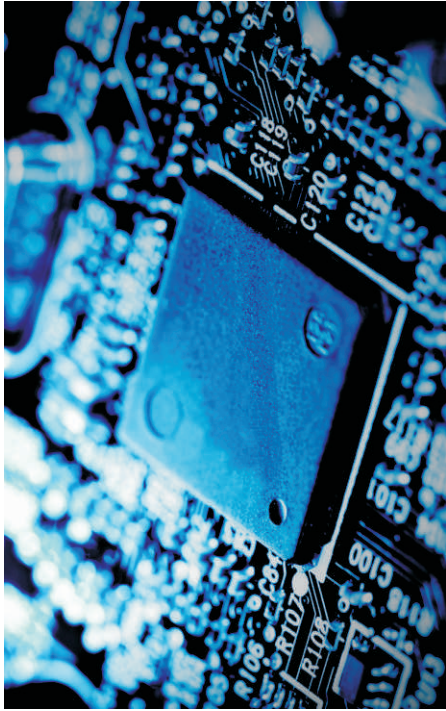
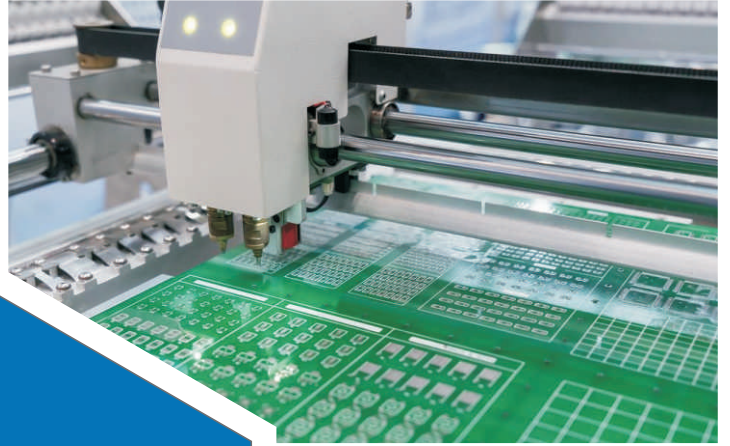
中西部领先的半导体与电子信息行业盛会

Leading Exhibition for Electronics R&D, Manufacturing and Packaging Technology



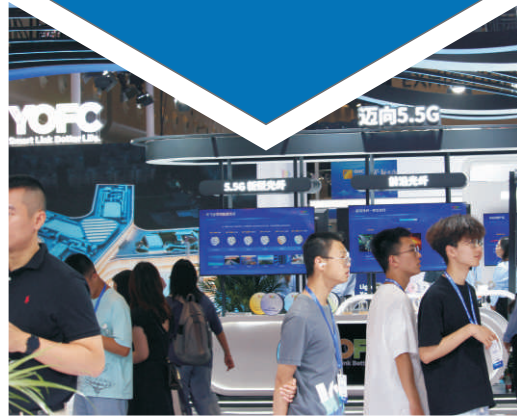
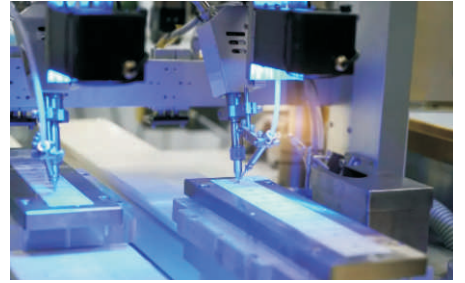
Watson Exhibition

J&S 沃森展览



OVC

武汉半导体与电子展



Powered by AUTO TECH

中国光谷·光电子信息产业创新发展大会暨
武汉国际半导体产业与电子技术博览会

2024展后报告

POST SHOW REPORT

2024年5月16日-18日 | 武汉中国光谷科技会展中心
May 16-18, 2024 | China Optics Valley Convention
and Exhibition Center
www.whie-expo.com



武汉半导体与电子技术展

2024中国光谷·光电子信息产业创新发展大会

2024 Optics Valley of China - Optoelectronic Information Industry Innovation and Development Forum

2024年5月16-18日



中西部领先的半导体与电子信息行业盛会

Leading Exhibition for Electronics R&D, Manufacturing and Packaging Technology

聚焦中西部，依托中西部快速发展的半导体与电子市场

Relying on the rapidly developing semiconductor and electronics markets in China central and western regions

武汉国际半导体产业与电子技术博览会OVC与2024中国光谷·光电子信息产业创新发展大会同期召开，该展于2023年5月16-18日在武汉中国光谷科技会展中心落下帷幕，包括电子半导体元器件、电子生产设备、光电子、半导体设备、显示技术、测试技术、线束连接器等。370家领先展商、30000平方米展出面积、89场精彩演讲，还包括国内外半导体、工业电子、汽车电子、医疗电子、物联网、消费电子、通信等行业数27000名专业工程师采购参观，深入交流探讨，把众多机会带到中西部地区。

Wuhan International Semiconductor Industry and Electronic Technology Expo OVC is held concurrently with the 2024 China Optics Valley Optoelectronics Information Industry Innovation and Development Conference. The exhibition will be held at Wuhan China Optics Valley Science and Technology Center from May 16 to 18, 2023. The technology exhibition center has come to an end, including electronic semiconductor components, electronic production equipment, optoelectronics, semiconductor equipment, display technology, testing technology, wire harness connectors, etc. 370 leading exhibitors, 30,000 square meters of exhibition area, 89 wonderful speeches, and 27,000 professional engineers from domestic and foreign semiconductor, industrial electronics, automotive electronics, medical electronics, Internet of Things, consumer electronics, communications and other industries visited the event. In-depth exchanges and discussions will bring many opportunities to the central and western regions.

370 家展商
Exhibitors

30,000 平米展览面积
sqm Exhibition Space

8 大主题展示区
themed exhibition area

7 个国家和地区
Countries and Districts

18,960 名PP 观众
Prime Priority visitors

2,130 参会代表
Attendees

89 场精彩演讲
Lectures

27,000 专业观众人次
professional visitors

部分参展企业 / Part of Exhibitors



对展会的评价 / Ratings for the Exhibition

- 95%** 参加展会对公司的受益 (大到非常大)
Believe Their Company Benefited A Lot From The Exhibition
- 93%** 作为中国重要品牌展会的角色 (重要到非常重要)
Considers Labtech China An Important Or Very Important Exhibition In Asia
- 91%** 对于展会推广工作 (好到非常好)
Is Happy About The Promotions Made By The Exhibition
- 88%** 观众质量 (好到非常好)
Think The Visitor Quality Is Good Or Very Good
- 86%** 展区的规划 (好到非常好)
Thinks The Layout Is Good Or Very Good
- 85%** 观众数量 (好到非常好)
Thinks The Number Of Visitors Is Good Or Very Good



2024 展商感言 / Exhibitors' Comments

这也是创实技术首次参展武汉电子展，正是感知于中国产业转型升级的大趋势和中西部电子集群的不断崛起，创实技术参展的内驱力正是源于对趋势方向以及机遇把握的渴望。此次参展确实可以帮助我们深入洞悉中西部乃至全国、全球的电子产业发展趋势，进一步拓展市场机遇，在增进行业交流的同时，也进而提升我们的品牌知名度。

This is the first time that Cytech Systems has participated in the Wuhan Electronics Show. It is precisely because of the general trend of China's industrial transformation and upgrading and the continuous rise of electronic clusters in the central and western regions that the internal driving force of Cytech Systems's participation in the exhibition comes from the grasp of trends and opportunities. Participating in this exhibition can indeed help us gain in-depth insights into the development trends of the electronics industry in the Midwest, the country, and the world, further expand market opportunities, increase industry exchanges, and enhance our brand awareness.

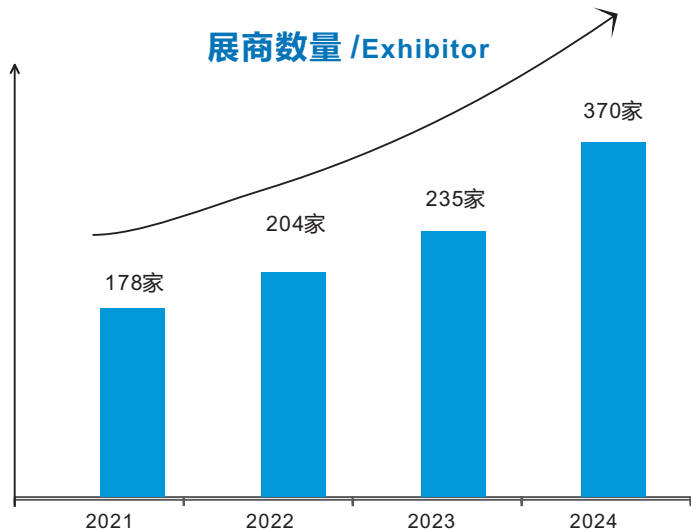
Alice, 总经理, 深圳创实技术有限公司
Alice, General Manager, Cytech Systems

这是我们第二次参加OVC武汉电子展，华中地区是我们重要的市场，我亲自带领团队热情地接待了来自全国各地的合作伙伴，我们的专业团队根据他们的需求匹配了对应的优质产品，本次参展效果很好，观众优质，期待2025年再会！

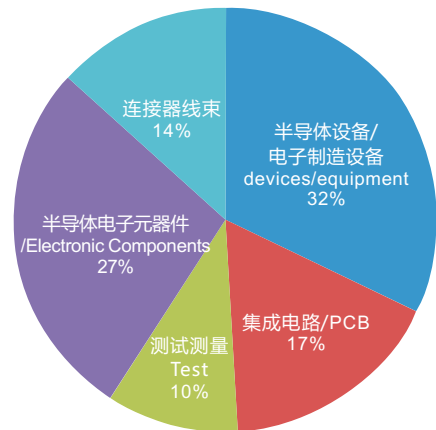
This is our second time to participate in the OVC Wuhan Electronics Show. Central China is an important market for us. I personally led the team to warmly receive partners from all over the country. Our professional team matched the corresponding high-quality products according to their needs. The effect of this exhibition was very good, the audience was high-quality, and I look forward to participate again in 2025!

刘洪业, 华中区销售经理, 南京实点电子科技有限公司
Liu Hongye, Central China Sales Manager, Nanjing Shidian Electronic Technology Co., Ltd.

数据分析/ Data analysis



展商构成 / Exhibitor Breakdown

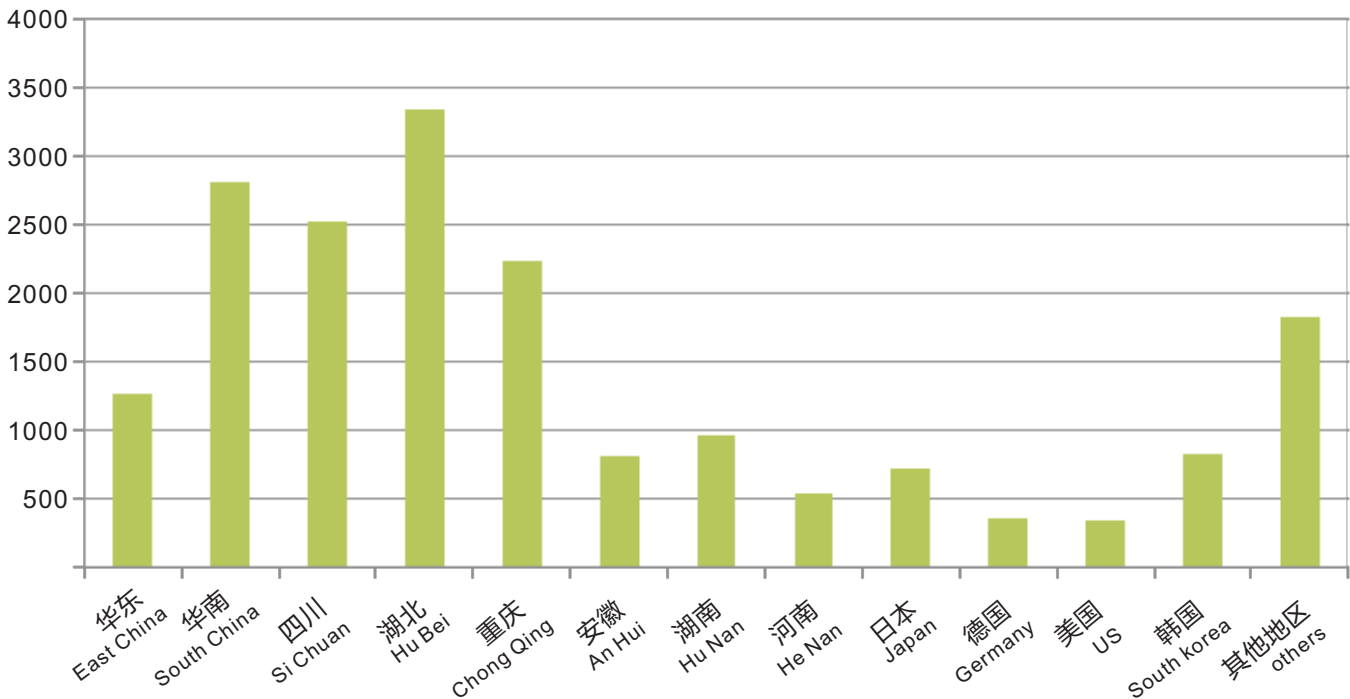


观众分析/ Visitor's Profile

27000 人次专业观众来自中国境内 24 个省、市、自治区和境外 7 个国家和地区，他们主要来自半导体、工业电子、汽车电子、医疗电子、物联网、消费电子、通信等行业领域

OVC 2024 attracted 27000 trade visitors from 7 countries or regions and 24 domestic districts coming from the industries such as industrial electronics, automotive electronics, medical electronics, Internet of things, consumer electronics, communications and other industries.

观众来源/ Visitor's Sources

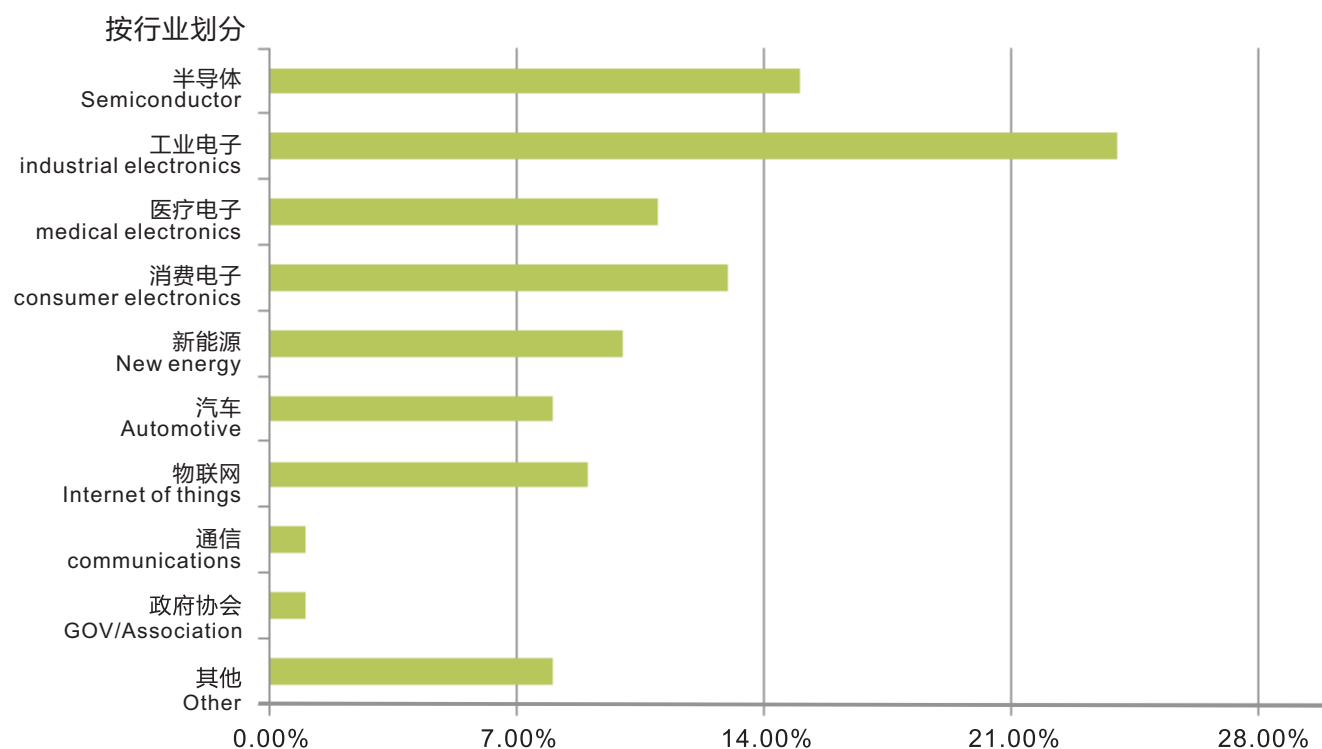


专业观众职位分布/Professional visitors' title analysis

通过数据显示，此次展会45.84%为研发/技术支持人员，10.33%为中高层管理/决策人员，21.73%为采购人员，9.81%为市场/销售。

According to the data, 45.84% of the visitors is R&D/technical support staff, 10.33% are middle and high-level management/decision-making personnel, and 21.73% are purchasing personnel; 9.81% for market/sales.

观众分析/ Visitor Analysis



2024年部分听众及参观企业/ Part of Attendees & Visitors

摩托罗拉 (武汉) 移动技术通信/东风汽车集团技术中心/长江存储/联发科 (武汉) 研发中心/长飞光纤光缆/法雷奥湖北研发技术中心/中原电子/天马微电子/华为技术/小米科技武汉总部/卡普医疗科技/新芯集成电路/冠捷显示/光庭科技/康明斯电子/科双电子/希革斯电子湖北/联合电子有限公司/三星半导体/航天技术研究院特种车辆技术中心/凹凸科技/东风李尔汽车座椅有限公司技术中心/泽景汽车电子/深圳市国天/武汉电动汽车技术开发有限公司/舜宇光学科技集团有限公司/航天瑞奇电缆有限公司/江苏华鹰光电科技有限公司/士兰微电子/南斗六星系统集成有限公司/三星SDI/神动汽车电子/东峻工贸/ASSMANN WSW/东风鸿泰汽车零部件集成/汉唐智能工/麦克赛尔数字影像/三一重工/上海陆芯电子科技/意法半导体/村田电子/吉利汽车研究院/武汉中谷智慧/山东电子有限公司/南京康尼机电/中船重工集团第722研究所/英特尔公司/汉宜电子科技公司/Micronova/格力电器/武汉富士康科技集团/京东电子/华大半导体/丰田通商/英飞畅电子/武汉三江电子/富士通电子/三叶士林电机(武汉)有限公司/湖北三环汽车电器有限公司/台基半导体/Qualcomm/中国科学院武汉分院/信息产业部电子第十一设计研究院武汉分院/武汉光谷软件园/中国信息通信研究院/SK海力士半导体 (中国) 有限公司/住友电气工业株式会社/韩国Telechips/新加坡微电子研究院/蔚来汽车/中兴微电子/仁宝电脑/得润电子/鱼跃医疗/西门子开关/通用电气/烽火科技集团/大唐电力集团/松下电器 (中国) 有限公司/四川长虹电子控股集团有限公司/九州电器集团/联想集团/岚图汽车科技/美的集团/中车时代电气/迈瑞医疗集团/名幸电子/湖北如新电子/黄石沪士电子/京东方/三安光电/孝感华工高理电子/中旗生物医疗/鸿硕精密电工/武汉大学测绘遥感信息工程国家重点实验室/博格华纳/飞思灵微电子/华中数控/锐科激光/华大基因/科大讯飞/立讯/欧菲光/稳健医疗/天玑智谷 (湖北) 信息技术/上达电子/定颖电子/汉光迅科技/湖北联新显示/苏泊尔电器/海尔集团/格力电器/骆驼电池/东风德纳/湖北航天/中国兵器工业集团/中航锂电/航盛电子/小鹏汽车/高德红外/九同方微电子/中国电子信息产业集团/韦尔半导体/斯达半导体/燕东微电子/钰泰/思特威/东芯股份/芯朋微/智芯微/瑞能半导体/聚辰半导体/国民技术

Motorola (Wuhan) Mobile Technology Communication Co., Ltd. / Xiaogang Huagong Gaoli Electronics Co., Ltd. / Dongfeng Motor Group Technology Center / Wuhan Zhongqi Biomedical Electronics Co., Ltd. / MediaTek (Wuhan) R&D Center / Changfei Fiber Optic Cable Co., Ltd. / Farley Austrian Lighting (Hubei) Technology Center / Wuhan Zhongyuan Electronic Information Co., Ltd. / Wuhan Tianma Microelectronics Co., Ltd. / Huawei Wuhan R&D Center / Wuhan Kapu Medical Technology Co., Ltd. / Wuhan Xinxin Integrated Circuit Manufacturing Co., Ltd. / TPV Technology (Wuhan) Co., Ltd. / Wuhan Guangting Technology Co., Ltd. / Cummins Electronic Fuel Wuhan Co., Ltd. / Branch electronic components (Shanghai) Co., Ltd. / Xiges Electronics (Hubei) Co., Ltd. / United Electronics Co., Ltd. / Samsung Semiconductor / Special Vehicle Technology Center of Aerospace Technology Research Institute / Micro Technology / Dongfeng Lear Car Seat Co., Ltd. Technology Center / Jiangsu Zejing Automotive Electronics Co., Ltd. / Shenzhen Guotian Electronics Co., Ltd. / Wuhan Electric Vehicle Technology Development Co., Ltd. / Haoyu Optical Technology Group Co., Ltd. / Aerospace Ricky Cable Co., Ltd. / Jiangsu Huaying Optoelectronics Technology Co., Ltd. / Silan Microelectronics / Nandou Six Star System Integration Co., Ltd. / Samsung SDI / Wuhan Shendong Automotive Electronics Co., Ltd. / STMicroelectronics / Murata Electronics Shanghai Co., Ltd. / Geely Research Institute / Wuhan Zhonggu Wisdom / Shandong Electronics Co., Ltd. / Nanjing Kangni Mechanical and Electrical Co., Ltd. / China Shipbuilding Industry Corporation No. 722 Research Institute / Intel Corporation / Hanyi Electronic Technology (Shanghai) Co., Ltd. / Micronova / Gree Electric Appliances / Wuhan Foxconn Technology Group / Jingdong Electronics / Huada Semiconductor / Toyota Tsusho (Guangzhou) Co., Ltd. Wuhan Branch / Yingfei Chang Electronics / Wuhan Sanjiang Electronics Co., Ltd. / Fujitsu Electronics / Tsing Shilin Motor (Wuhan) Co., Ltd. / Hubei Sanhuan Automobile Electric Co., Ltd. / Hubei Taiji Semiconductor Co., Ltd. / Qualcomm / Wuhan Branch of Chinese Academy of Sciences / Ministry of Information Industry Electronic Eleventh Design Institute Wuhan Branch / Wuhan Optics Valley Software Park / China Information and Communication Research Institute / SK Hynix Semiconductor (China) Co., Ltd. / Sumitomo Electric Industries Co., Ltd. / South Korea's Telechips / Singapore Microelectronics Research Institute / Wei Lai Automobile / Zhongxing Microelectronics / Renbao Computer (Chongqing) Co., Ltd. / Shenzhen Derun Electronics Co., Ltd. / Jiangsu Yuyue Medical Equipment Co., Ltd. / General Electric / Fenghuo Technology Group Co., Ltd. / Datang Power Group Co., Ltd. / Matsushita Electric (China) Co., Ltd. / Sichuan Changhong Electronics Holdings Group Co., Ltd. / Sichuan Jiuzhou Electric Group Co., Ltd. / Lenovo Group

同期论坛/ Concurrent Forums

组委会针对专题展区同期举办丰富多彩的活动，为广大半导体与电子工程师提供技术交流学习的平台
The organizing committee organized colorful technical forums for electronics engineers.



同期会议/Concurrent forums

中国光谷·光电子信息产业创新发展大会
汽车电子创新技术国际论坛
中国国际医疗电子技术论坛
国际嵌入式创新技术大会
功率半导体器件与集成电路会议
中西部电子制造技术周
电子生产智能工厂国际论坛
半导体制造与先进封装论坛
.....

China Optics Valley·Optoelectronic Information Industry Innovation and Development Conference
International Forum on Automotive Electronics Innovation Technology
China International Medical Electronic Technology Forum
China International Embedded Innovation Technology Conference
Power Semiconductor Devices and Integrated Circuits Conference
Midwest Electronics Manufacturing Technology Week
Electronic Production Smart Factory International Forum
Semiconductor Manufacturing and Advanced Packaging Forum
.....

OVC 武汉半导体与电子技术展 特邀行业演讲嘉宾 OVC Wuhan Special Invited Experts



Arbe Robotics



英特尔中国研究院
Intel China Research Institute



华邦电子
Winbond Electronics Corporation



AMD



长江存储科技
Changjiang Storage Technology



东风汽车技术中心
Dongfeng Motor Technology Center



上海先进半导体
Advanced Semiconductor Manufacturing Corporation



富士通电子元器件
FUJITSU ELECTRONICS (SHANGHAI) Co., Ltd



Innoviz Technologies



意法半导体
STMicroelectronics



美国国家仪器
The simulation test solution for Intelligent



沈阳东信创智
DoTrust Technologies



法雷奥
Valeo



上汽乘用车
SAIC MOTOR



华为技术
Huawei



上海创景数码
Shanghai Chuangjing Digital Technology Co., Ltd



相约 OVC 2025 武汉展

展会地点：武汉·中国光谷科技会展中心

组委会电话：86-027 8476 0686

地址：武汉市汉阳区四新北路111号绿地国博财富中心A座2710室

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同期举办：光电子信息产业创新发展大会

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